

**WELCOME TO THE NORDIC MINISTERIAL
DELEGATION AT EXPO 2025 OSAKA
MAY 14 – 19, 2025**

***BACKED
BY 5G**

EXPO 2025 OSAKA, KANSAI, JAPAN

Welcome to the Nordic Ministerial delegation at EXPO 2025 Osaka

Getting Started


Join us in Osaka from May 14–19 as we connect Nordic universities, companies, and innovation leaders with Japan's industry and key stakeholders. This is a unique opportunity to explore collaboration, showcase innovation, and build lasting partnerships.

Key Focus Areas

Connectivity, AI & XR
Smart machines & devices
Smart production & services
Future of education & work
Availability of workforce

Why Join?

Exhibit at the Nordic Pavilion
Showcase in Osaka event
University & corporate visits
Matchmaking events with industry leaders



Program Details

May 14–19, 2025

May 14 (Wed, 4:00 PM, Osaka)

Kickoff with hosts, guest speakers, Q&A. First visits, Welcome dinner & networking.

May 15 (Thu)

Visits to companies, universities, and innovation hubs (visits conducted in multiple tracks where needed).

May 16 (Fri)

"Showcasing Nordic and Japanese innovation for the future" event in Osaka. Organized by Crew.

May 17 (Sat)

Self-selected program. Potential Visit to EXPO 2025 Osaka.

Program Details

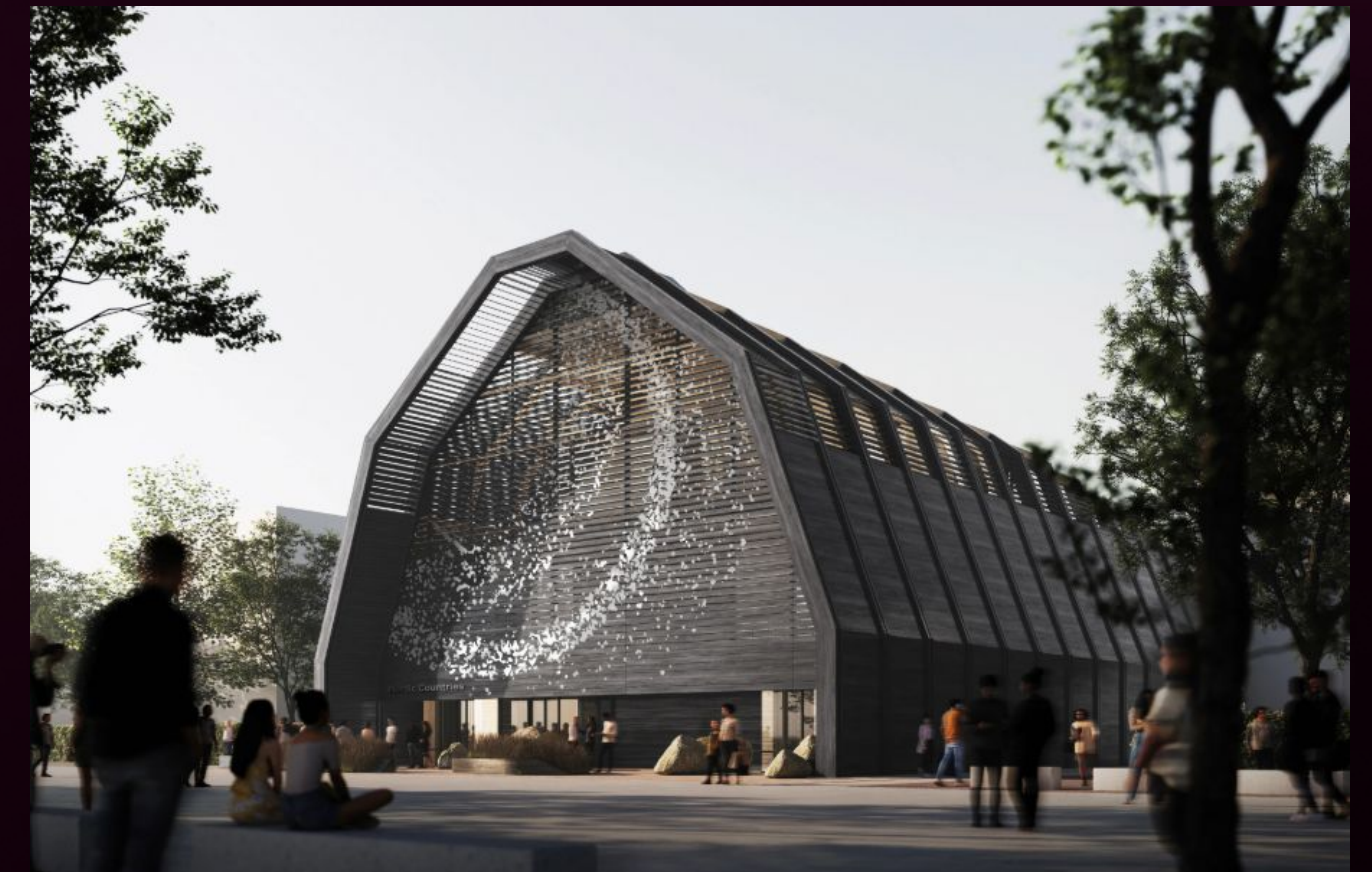
May 14–19, 2025

May 18 (Sun)

Self-selected program. Potential Visit to EXPO 2025 Osaka.

May 19 (Mon)

Full-day program at the Nordic Circle Pavilion. Participation in the "Backed by 5G" event in the Pavilion's VIP areas. The upper floor of the Pavilion is reserved for the delegation and representatives of Japanese government, businesses and universities.





Expected Japanese Participants

Large Corporations

Companies from various industries

Trading Companies

General trading firms and industry players

Venture capital

Corporate venture capital, venture capital, and financial entities

Universities

Leading academic institutions

Ecosystem Builders

Startup support centers and innovation hubs

Expo Attendees

General audience at EXPO 2025 Osaka

Delegation Details

When & Where

Dates: May 14-19, 2025

Location: Osaka, Japan

Participants

Open for Nordic universities, companies, and innovation ecosystem players

Main Events

May 16: Hosted by Crew: Tailored program and matchmaking opportunities

May 19: Backed by 5G at Nordic Pavilion

Showcasing Nordic and Japanese innovations for the future Osaka

Focus

Connectivity, AI, XR, smart machines and devices, smart production and services, and the future of education and work

Participation Costs for Partnership

Fee

€1.890/person (Early Bird
€1.290 until April 10, 2025)

Excludes

Other travel
Accommodation
Per diems

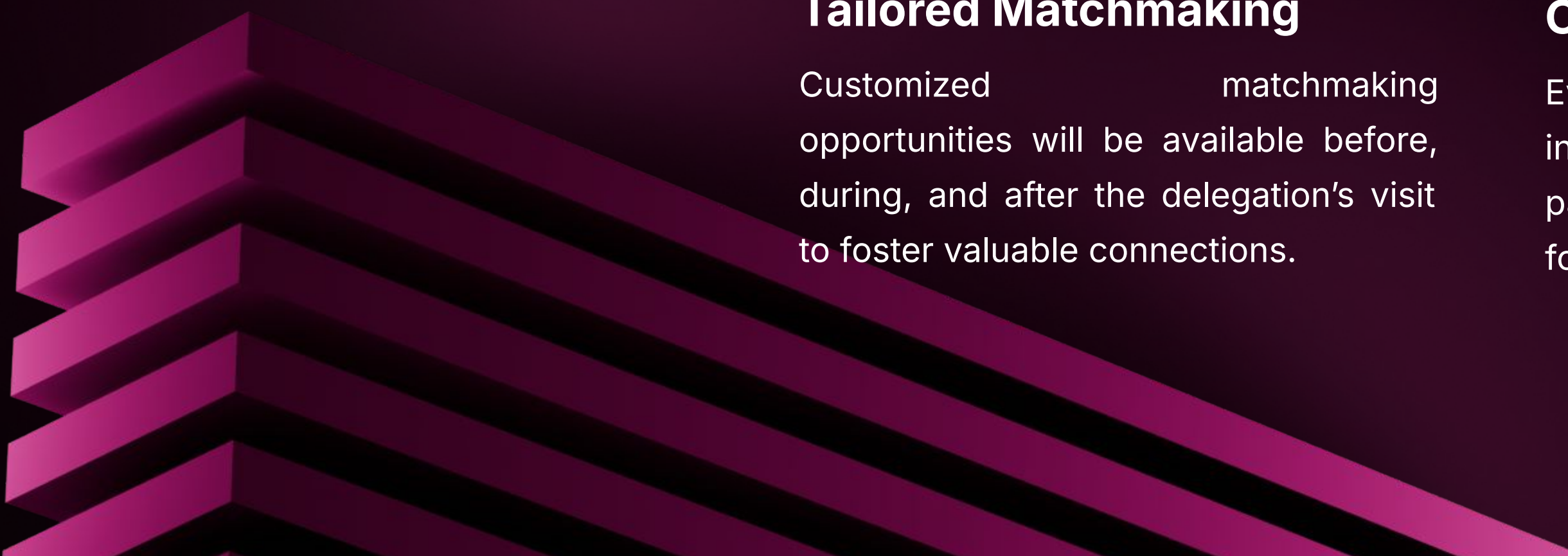
Includes

Full program access
Welcoming dinner 14.5
Osaka World EXPO entrance ticket
+ 2x other meals and refreshments
And entry to Osaka World expo

Registration Deadline

May 1, 2025





Event Partner cost for Keynote Speaker

Keynote Speech

Keynote speech at the main event, either at the "Showcasing Nordic and Japanese innovations for the future" event in Osaka

May 16 or at the "Backed by 5G" event at Nordic Pavilion on May 19.

Tailored Matchmaking

Customized matchmaking opportunities will be available before, during, and after the delegation's visit to foster valuable connections.

Visibility & Communication

Media visibility including logo as a partner of the main events.

Cooperation Agreement

Event Partner package €6.780, which includes, in addition to the above, participation in an organized program for two people.



THANK YOU

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Links

Creww <https://creww.in/global/en/about>

Nordic Pavilion in Osaka <https://thenordics-expoosaka.com/en>

Start North <https://www.startnorth.com/>

XR Central <https://xrcentral.tech/>